



**Alpha MOS successfully completes final sensory quality assurance system testing in
Coca-Cola Bottling Co. Consolidated production facilities
Alpha MOS 成功完成可口可乐罐装联合公司 (Coca-Cola Bottling Co.
Consolidated) 生产线设备最终感官品质控管系统测试**

--Innovative technology will taste-test beverages in production--
这一创新技术将应用于饮料生产过程中饮料滋味测试。

(Toulouse, France – Charlotte, North Carolina, USA – June 28, 2018) -- Alpha MOS, the leading manufacturer of electronic instruments for sensory analysis, announced today that they have successfully completed the final phase of testing on Coca-Cola beverages in Charlotte, North Carolina, using their Heracles QA Solution technology.

(法国图卢兹市-美国北卡罗来纳州夏洛特市-2018年6月28日) --Alpha MOS, 作为一家领先的电子感官分析仪器制造商, 于今天正式宣布, 通过使用其生产的 Heracles QA, 已成功完成在北卡罗来纳州夏洛特市可口可乐饮料测试的最后阶段。

The objectives of the testing were to determine the ability and repeatability of the Heracles QA Solution to detect the presence of “off-flavors” used by Coke Consolidated for beverage Quality Assurance in the production facilities. The purpose of the testing is to demonstrate that the Heracles QA Solution meets and exceeds all the requirements of the Coca-Cola Manufacturing Sensory Program and is compliant with all Coca-Cola requirements for product quality and production, in terms of performance and production usability.

测试目标是要确定 Heracles QA 在检测可口可乐生产设备的“异味”方面的功能及可重复性, 确保其饮料品质。测试目的是为了证明 Heracles QA 解决方案不仅能满足可口可乐生产感官项目提出的所有要求和在性能和生产可用性方面符合可口可乐对产品质量和生产的有关要求, 并且超过预期设想。

“The results and performances of our Heracles QA are in line with our expectations and above our customer expectations. This accomplishment represents the collective work completed by our teams in both France and North America, as well as considerable support of our client, Coca-Cola Bottling Co. Consolidated,” said Herve Martin, CEO of Alpha MOS.

“Heracles QA 的测试结果及性能不但达到我们的设想, 而且超出了客户的预期。这一成就归功于 Alpha MOS 法国及北美团队亲密无间的合作, 也离不开我们的客户可口可乐罐装联合公司的鼎力支持。”Alpha MOS 的首席执行官 Herve Martin 说道。

“We are very pleased with the results achieved with the Alpha MOS solution,” said Cloeann Durham, Vice President, Quality Assurance at Coca-Cola Consolidated. “Our company has experienced significant growth over the last several years. This new, innovative technology will allow Coke Consolidated to more efficiently maintain and deliver the highest beverage quality standards to customers and consumers throughout our expanded franchise territory.”



“我们对 Alpha MOS 提供的感官解决方案成果非常满意，” 可口可乐罐装联合公司质量保证部门副总 Cloeann Durham 说道。“在过去的几年里，我们公司不断壮大。通过使用这一创新技术，可口可乐罐装联合公司将不断地向我们特许经营范围内的所有客户和消费者持续提供高质量标准的饮料。

“Sensory Analysis is a human panel test used by the Food and Beverage Industry to ensure that their products meet a high-quality standard. In this case, we are using lab instrumentation to determine if the beverage meets a certain taste profile, thus eliminating the potential for human error and the associated subjectivity of the results,” added Mr. Martin.

“感官分析是一种应用于食品饮料行业的人体感官评测，以确保产品达到高质量标准。在这种情况下，我们使用实验室仪器来判定饮料是否符合某种特定口味，从而消除人为错误的可能性和人为结果的主观性。”马丁先生补充说道。

Alpha MOS, is a publicly traded company on the Paris stock exchange. The company specializes in sensory metrology and is the worldwide leader of smell, taste and visual industrial analysers. Created in 1993, Alpha MOS is headquartered in France and has subsidiaries in the United States and China. It has more than 1000 instruments installed worldwide for Food, Beverage and Packaging industries. Alpha MOS invests heavily in research & development to meet markets' expectations and develop innovative solutions in sensory analysis for the consumer market.

Alpha MOS 是一家在巴黎证券交易所的上市公司。公司专业于感官分析，是一家集嗅觉，味觉及视觉工业化分析仪的全球领导者。Alpha MOS 创建于 1993 年，总部位于法国，在美国及中国设立分公司，在全球的食品，饮料及包装行业销售超过 1000 台仪器。Alpha MOS 在研发上投入大量资金以满足市场需求，并为消费者市场提供多种创新感官分析解决方案。

Coke Consolidated is the largest Coca-Cola bottler in the United States. The company's Purpose is to honor God, serve others, pursue excellence and grow profitably. For more than 116 years, Coca-Cola Consolidated has been deeply committed to its consumers, customers, and communities. Coca-Cola Consolidated makes, sells, and delivers beverages of The Coca-Cola Company and other partner companies in more than 300 brands and flavors to 65 million consumers in territories spanning 14 states and the District of Columbia.

可口可乐罐装联合公司是美国最大的可口可乐罐装公司。公司目标是：客户至上，追求卓越，盈利成长。116 多年来，可口可乐罐装联合公司一直致力于消费者、顾客和社区的发展。可口可乐罐装联合公司旨在为可口可乐公司及其他合作公司生产，销售并运输饮料，产品涉及 300 多个品牌及口味，范围覆盖 14 个州及哥伦比亚特区的共计 6500 万消费者。

Headquartered in Charlotte, N.C., Coke Consolidated is traded on the NASDAQ under the symbol COKE. More information about the company is available at www.cokeconsolidated.com. Follow Coke Consolidated on Facebook, Twitter, Instagram and LinkedIn.



可口可乐罐装联合公司总部设立于北卡罗来纳州的夏洛特市，以“COKE”标志在纳斯达克 (NASDAQ)上市。更多有关可口可乐罐装联合公司的信息，请访问 www.cokeconsolidate.com。也可在 Facebook、Twitter、Instagram 和 LinkedIn 上关注可口可乐罐装联合公司。