

CUSTOMIZED SENSORY ANALYSIS SERVICES

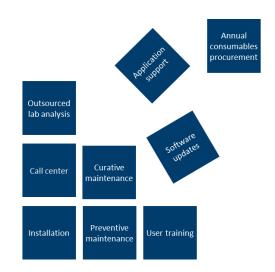
A wide range of services, tailored to every need

With nearly **30 years of expertise in sensory analysis technologies**, Alpha MOS extends his offer to **global services**.

From one-time need to daily use, in **Quality Control** or **Product Development**, we customize solutions to meet your objectives of: costs saving, productivity increase, quality performance, brand image preservation.

For applications in:

- Recipe improvement
- Raw materials quality control
- Process optimization
- Final product inspection
- New product development support.



SERENITY

You completely outsource your analysis to our labs

- No cash-out, OPEX fees
- Labor costs savings



CONFIDENCE



We loan, you run analysis, we handle other services

- No cash-out, monthly fees (OPEX)
- Optimize uptime and increase productivity

AUTONOMY

You purchase, you use, we maintain

- Introduce technology in your know-how
- Gain competitive advantage



RELIABILITY FLEXIBILITY RESPONSIVENESS EXPERTISE

		(A)-{	
	SERENITY	CONFIDENCE	
	Benefit from our labs, equipments and expertise	Trust Alpha MOS for your daily sensory analysis in your facilities	Increase expertise on your own sensory analysis and products
What?	Fully outsourced analysis at Alpha MOS labs: ARF definition / experimental plan, analysis, report delivery, results presentation	Instrument placed at customer site with annual consumables procurement and continuous tailor-made support from Alpha MOS (maintenance, application, data processing*)	Instrument owned by the customer, tailor-made support package from Alpha MOS (maintenance, application, data processing*)
What for?	 One-time analysis need: product development, benchmarking study, unusual production issue or consumer claim, etc Recurring QC analysis needs on an annual basis 	 Regular needs in production quality control, with limited lab staff available on-site, need for immediate results / high analysis volume Site to site quality consistency needs for global companies New technology validation for R&D departments 	 Recurrent and long-term R&D projects Multi-QC application: many different raw materials or end products
Instrument operation	Alpha MOS	 Autonomy on analysis launch by production/lab staff (training included) All other operations* (parameters settings, method and data processing optimization, maintenance) supported by AM on-site or remote 	 Trained lab staff from the customer (training by AM included) has full autonomy to run the instrument AM assures the selected after-sales services*
Conditions	 Per-analysis pricing Monthly fees based on annual volume 1-year validity period 	 Monthly fees depending on the service level selected Minimum commitment period (8 months) 	 Instrument purchase Annual fees depending on the after-sales services level selected
Advantages	 No significant investment, pay per use No need for extra human resources or skills internally 	 No initial investment Limited extra skills required (training included) Sensory analysis solution available internally 24h/7d Bespoke Alpha MOS support Management of multi-site operations 	 Full autonomy and control on the instrument use, with the added security of Alpha MOS support Management of multi-site operations



After **initial pilot study** to define your needs, we will decide together on the most suitable option to meet your objectives and agree on **customized monthly services**.

Services included in the CONFIDENCE and AUTONOMY options are listed below and non exhaustive. Excepted for maintenance operations, all services are proposed remotely in standard. Additional travel expenses will apply for on-site services.

Services included in CONFIDENCE & AUTONOMY options (non exhaustive)

Analysis service outsourced at Alpha MOS labs Analysis service support: application development, method optimization, data processing Technical assistance on hardware or software matter Multi-site set-up and management: global models, results consistency, staff proficiency Alpha MOS solution installation/re-installation User training Annual preventive hardware maintenance

All hardware curative maintenance, parts included

Alpha MOS software updates

First year consumables package (including 1000 vials & caps, diagnostic kit, septa)

Sensory Analysis Solutions Leader since 1993

Alpha MOS specializes in sensory analysis instrumentation and is the worldwide leader of smell, taste and visual industrial analysers. It has more than 1000 instruments installed worldwide for Food, Beverage and Packaging industries.

The company offers reliable and fast solutions that can control the sensory quality of products and secure manufacturing processes.

Contact

Alpha MOS China

Rm 701&706, No 1968 GongHe Xin Road, LifeHub@Daning, Jing'an District

Shanghai, 200072 - CHINA

Ph: +86 21 6209 3271

(*a*) info@alpha-mos.com

www.alpha-mos.cn.com